



# asthma & allergy friendly™ Certification Program

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## The asthma & allergy friendly™ Certification Program

Americans spend an estimated \$10 billion a year on non-medicinal, consumer products marketed for people with asthma and allergies such as **vacuum cleaners, air cleaners, bedding, toys, flooring** and more. Often these products tout a wide variety of features and benefits including suitability for those with asthma and allergies, the ability to prevent allergen accumulation, and in some extreme cases, promising improved health for consumers without providing scientific proof or validation for such claims. The allergen-avoidance market continues to grow as a result of increased consumer demand but "currently there is little or no regulation governing claims".\*

In 2006, the **asthma & allergy friendly™** Certification Program was created by top medical experts and the oldest and largest not-for-profit, asthma and allergy patient advocacy organization in the world with the mission to empower consumers to make an informed purchase decision when choosing allergen-avoidance products. The Certification Program independently tests and identifies consumer products that are more suitable for the 60+ million people in the United States living with asthma and related allergies.

To learn more about the **asthma & allergy friendly™** Certification Program please enter one of the user areas above.

Quick reference tabs are also located across the top of the page.

\*Source: Report of the Third International Workshop. JACI vol. 100: no.6, part 1.



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